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# UNITED STATES SOUTHERN COMMAND PARTNERSHIP FOR THE AMERICAS



## SCJ9 Public Private Cooperation Division Overview

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# Secretary Robert Gates

“...SOUTHCOM, the embodiment of what now is called “smart power,” drawing on the full strength of our nation and our partners to enhance the security, freedom, and prosperity of this part in the world...”



Speech at USSOUTHCOM, June 25, 2009

# Security Challenges



- Urban/rural poverty
- Crime/urban gangs
- Narco-terrorism
- Illicit trafficking
- Transnational terrorism
- Logistical support / fundraising for Islamic Radical Groups
- Forgery/money laundering
- Mass migration
- Natural disasters



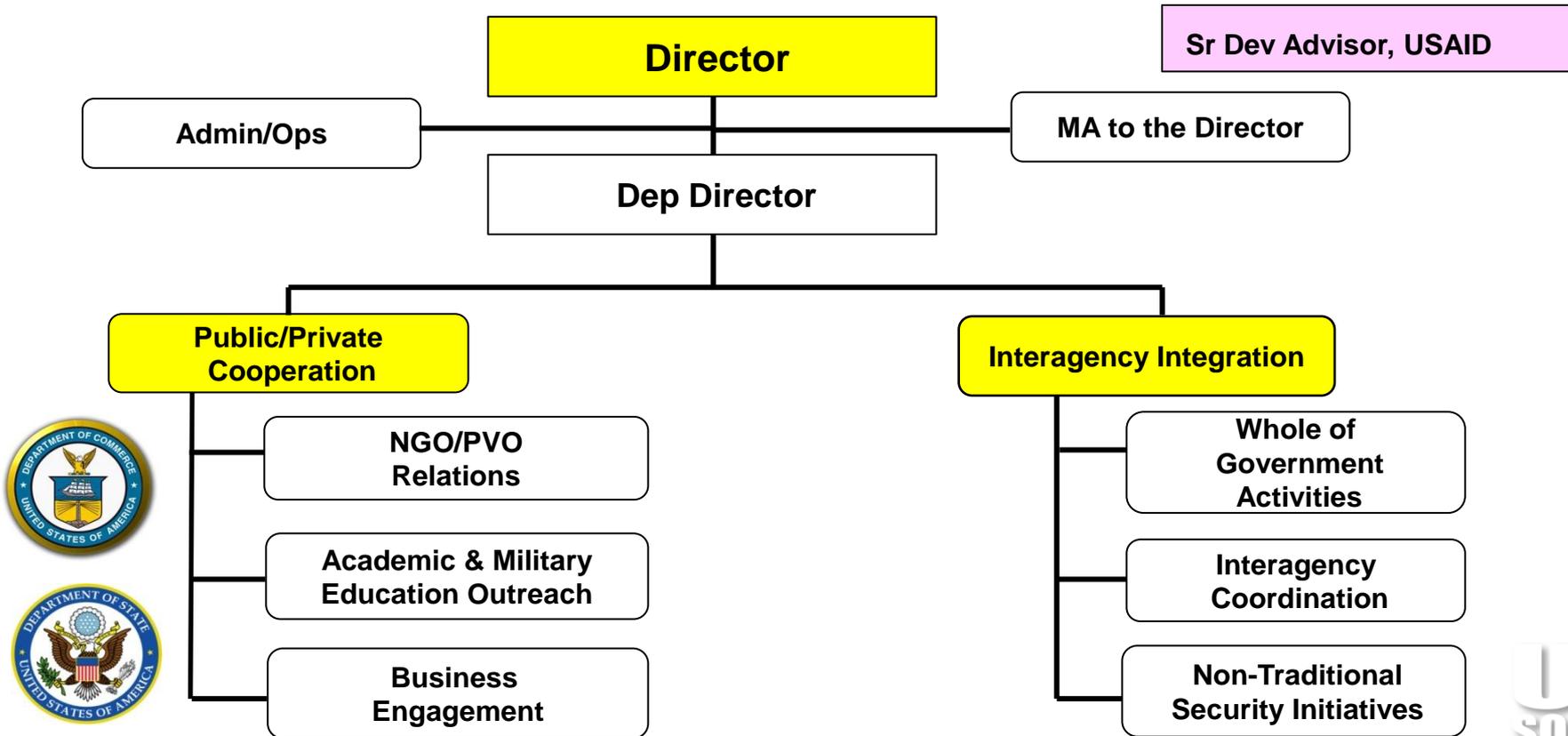
**Threats are Transnational & Adaptive**

**We need Interagency, International, Private-Public Solutions**

# SCJ9-Partnering Directorate



Fosters **whole-of-government** solutions for 21st century challenges by optimizing USSOUTHCOM partnerships with other USG agencies along with public and private sector organizations to ensure security and stability in Latin America and the Caribbean





# The Need for Public Private Cooperation

The problem-sets and adversaries confronting the US require comprehensive, “whole-of-society” solutions.

- The private sector offers agility, innovation, and a unique resource set.
- An increasingly interconnected ‘global economy’ demands heightened understanding of the nexus between national security and private enterprise in order to innovate in a new geopolitical paradigm.
- Economic stability and the existence of strong institutions are key in promoting long-term stability.
- The challenges faced within the US Southern Command Area of Focus require approaches beyond traditional military capabilities.



...but these new threats also require our government to operate as a whole differently – to act with unity, agility, and creativity. And they will require considerably more resources devoted to America’s non-military instruments of power.

--- Secretary Robert Gates





# Public Private Cooperation

## WHAT IS IT?

- Cooperation and collaboration with partners...

### ➤ NGO



**FOOD FOR THE POOR**



**American Red Cross**



### ➤ Business



**UNITED**



pepsi

**FedEx**

### ➤ Academia

**FIU**

FLORIDA INTERNATIONAL UNIVERSITY



UNIVERSITY OF CALIFORNIA, SAN DIEGO

...To create communities of interest/action in support of security and stability in the region.





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# NGO Relations Branch Bottom Line

**MISSION:** Engage the NGO/PVO community to develop whole of society sustainable solutions to enhance U.S. Southern Command theater security cooperation activities and disaster relief operations.

## Cooperation and collaboration with partners...

- ✓ To create communities of interest/action in support of security and stability in the region
- ✓ To reinforce NGO stake in stabilizing region
- ✓ To expand our regional engagement capacity and develop sustainable approaches to projects
- ✓ To broaden unity of effort at all levels
- ✓ To leverage resources and expertise of specialized communities
- ✓ To improve our ability to respond effectively



**Continuing Promise**

U.S. humanitarian teams on USS Iwo Jima provide medical care & civic assistance to eight nations



  
**FOOD FOR THE POOR**

**BEYOND the HORIZON**

**New Horizons | HAITI**



# Business Engagement Bottom Line

**MISSION:** Engage the business community to formulate “whole of society” unique and sustainable solutions to enhance security cooperation activities in USSOUTHCOM AOR

## HIGHLIGHTS

- **Interagency Team: DOD, DOC, DOS**
- **Collaborate with and leverage DOD, DOC, DOS, and Business Umbrella Organizations**
- **Identify Unique Solutions to USSOUTHCOM Challenges**
  - ✓ BENS DTO Vulnerabilities Study
  - ✓ Financial Sector Support to J2 Analysis
- **Operational Cooperation: Leverage Business to enhance Security Cooperation activities (Steady State/Crisis)**
  - ✓ HA/DR: New Horizons/HAP in Panama and Haiti
  - ✓ CIT: Honduras CARSI JTF



**Office  
DEPOT  
FOUNDATION**

**FedEx**



**New Horizons HAITI**

**Business Executives  
for National Security**

**US  
SOUTH  
COM**

# Unity of Effort – Crisis Operations



## Collaboration and Integration

- Worked with business and NGO partners to bolster relief efforts
- Coordinated donation of supplies (medical, water, food, engineering equipment) worth \$36.2 million
- Augmented mission with 184 NGO medical specialists and translators (36,064 man hours)
- 3,800 lbs of general medical supplies delivered via FedEx to Missionaries of Charity
- Partnerships with leading medical schools and associations
- First time American Red Cross responded to a foreign disaster
- 1 million meals from Salvation Army
- 17,500 lbs general supplies via FedEx to Haiti Medical Mission
- 18 pallets of general supplies
- 1,462 pallets of bottled water
- 500 cases of water delivered by Spirit Airlines
- 11 pallets via FedEx to Sow a Seed

## In-Kind Donations Brokered

### Transportation :

- \$1.8 million pro bono private sector flights and services
- Transported relief supplies /rescue workers
- SATCOM for portable FAA tower at Port au Prince

### Medical Supplies and Services:

- > \$30 million value (>250,000-lbs, including pharmaceuticals)
- 83 Creole translators on USNS Comfort
- 101 NGO medical professionals on USNS Comfort

### Water:

- \$2.8 million in bottled water
- 2 wells: 1,960,000 gallons daily
- Purification systems: servicing > 150,000 people daily

### Equipment & General Supplies:

- \$1.5 million construction equipment (backhoes, graters, forklifts)
- > 1,000,000 lbs of supplies (tents, blankets, food etc.)



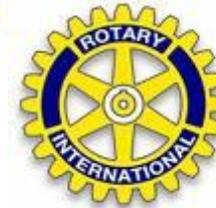


# Continuing Promise 2009

- 24 NGO/PVO entities participated
- Donated over \$4M of medical & humanitarian supplies
- Augmented the mission with over 84 medical specialists
- Operating Room capacity increased and surgeries increased by 30%
- Patient encounters over 400,000
- International participants: Chile, China, Canada, France, Netherlands, and Panama.
- Conducted pre-screening and follow-on patient care



Operation  Smile



FOOD FOR THE POOR, INC.





# Public Private Cooperation

## LIMITS OF COOPERATION

- No “outsourcing” of essential tasks
- No solicitations for support
- No direct donations
- No quid pro quos



# Creative Partnering



**Innovative**



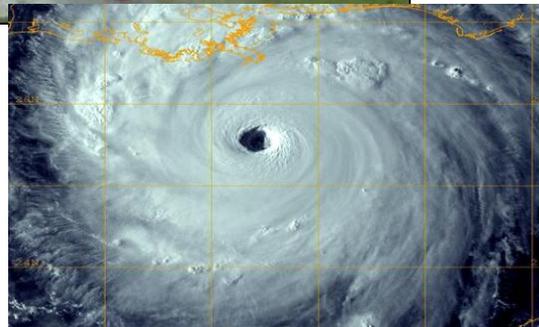
**Cooperative Solutions**



**Commitment to Partners**



**Responsive**



**Whole of government solutions**