



COMBINED FEDERAL CAMPAIGN-OVERSEAS
www.cfcoverseas.org



Welcome to the 2008 CFC-O SCO Spouses Conference





What is the CFC?

- An American tradition
- Established by President Kennedy
- Exclusively for federal employees
- One campaign – once a year
- The most successful fundraising model – raising over \$273 million in 2007
- Comprised of approximately 247 stateside campaigns and the CFC-Overseas





Where in the World is the CFC-O?





CFC-O Info

- Over \$15.7 million pledged during the 2007 CFC-O
- 2008 Campaign Dates:
 - ✓ For AFRICOM, EUCOM, PACOM and SOUTHCOM: 1 October – 3 December.
 - ✓ For CENTCOM: 14 October – 15 December.
- Over 2,000 national and international charitable organizations and FSYP





2006 and 2007 CFC-O Southern Command Results

SOUTHERN COMMAND	2006			2007		
	Revenue	Percent Participation	Average Gift	Revenue	Percent Participation	Average Gift
Guantanamo Bay	\$79,208	37%	\$116	\$73,694	36%	\$138
Joint Task Force- Bravo	\$6,300	31%	\$131	\$12,204	28%	\$359
Military Groups	\$18,519	36%	\$208	\$40,681	62%	\$354
TOTAL	\$104,027	36%	\$127	\$126,580	38%	\$186





FSYP

Family Support & Youth Programs

- Unique to CFC-O, it's your local charity.
- Program funded from two sources:
 - donating directly to FSYP on the pledge card
 - undesignated contributions.
- No administrative costs.
- Used for Quality of Life Programs at local commander's discretion.
- 2007 SOUTHCOM FSYP = \$7,917





Benefits of Giving to the CFC-O

~The Three Cs~

1. Confidence

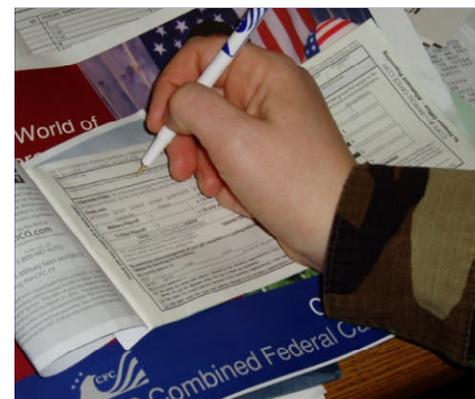
- OPM Screens Charities
- 5035.5 DoD Instruction
- Service Regulations
 - Army: AR 600-29
 - Navy: Secretary of the Navy Instruction 5340.60
 - Air Force: AFI 36-3101

2. Convenience

- Low Overhead
- Payroll Contribution
- Three Ways to Give

3. Choice

- Over 2,000 Charities
- Family Support & Youth Programs (FSYP)





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Why Give?





A Little Goes a Long Way...

- A single dose of de-worming medicine can bring relief from anemia, fatigue and general poor health. It works within 24 hours and costs just 11 cents per child!!



- A birthing kit, like this one, contains soap, plastic sheeting, a clean blade and cord ties and helps to promote a hygienic delivery and healthier newborns.



CFC-O Website

- www.cfcoverseas.org
- “One Stop” resource
 - contributors
 - volunteers
- Campaign news and events
- Online charity search
- Materials
- Photo gallery and stories

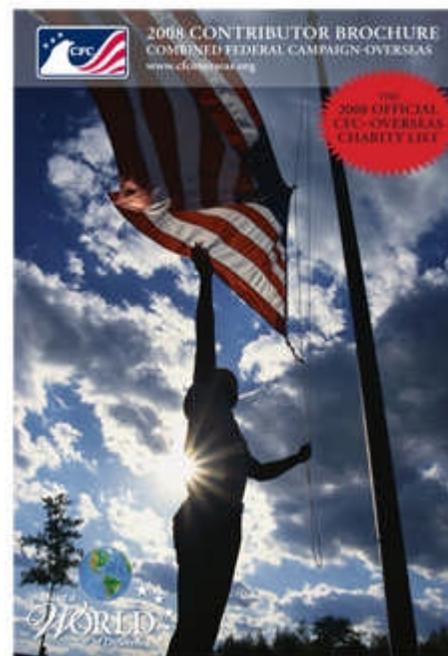
The screenshot shows the homepage of the Combined Federal Campaign - Overseas website. At the top, there is a navigation bar with links for Home, LECC, FAQ, Chairman Letter, News, and MANAGE, along with a search box. Below the navigation bar is a banner stating: "The 2007 CFC-O raised over \$15.7 million for people in need. Thank you for your generosity and for serving our country far from home." The main content area is divided into four columns: ABOUT CFC-O, FOR CONTRIBUTORS, FOR VOLUNTEERS, and SEARCH AND PLEDGE. Below these columns are four featured sections: CAMPAIGN NEWS (with a "Random image" placeholder), PERSONAL STORIES, CAMPAIGN VIDEO, and CHARITY SEARCH. At the bottom, there are three summary boxes: CAMPAIGN NEWS (with a link to "2007 CFC-O Success!"), CAMPAIGN PROGRESS (showing a bar chart with \$16M and \$14.4M), and PERSONAL STORIES (with a link to "Service Member Reflects on Why She Gives Every Year to the CFC.>").





CFC-O Contributor Brochure

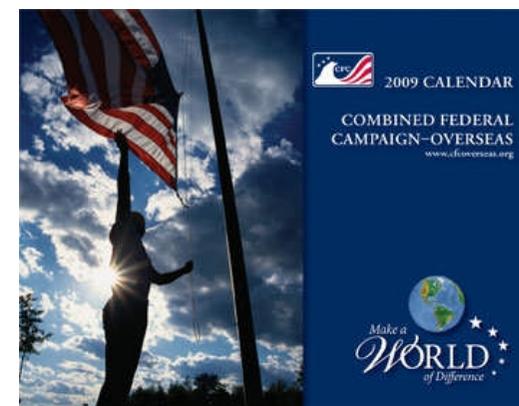
- General campaign information
- Giving & award information
- Tax letter statement
- Alphabetized charity listing with five digit charity codes
- Charity descriptions & contact information





Contributor Recognition Eagle Club Awards

- **Platinum Eagle Award**
 - \$2,500 and above –
Spinning Pyramid Globe
Clock
- **Gold Eagle Award**
 - \$1,000-\$2,499 –
Rosewood Desk Set
- **Silver Eagle Award**
 - \$500-\$999 –
CFC-O Logo Coffee Cup
- **Bronze Eagle Award**
 - \$150-\$499 –
2009 Eagle Calendar





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2008 CFC-O Giveaway

FIRST PRIZE

Brand New
2009 Ford Focus



SECOND & THIRD PRIZES

\$5,000 US Savings Bond
\$1,000 US Savings Bond





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On behalf of those you will help, but may never meet, thank you so much for your help. Your participation will...
Make A World of Difference!

