



Welcome to the CFC-O Briefing for the 2009 SOUTHCOM SCO/Spouse Conference



Make a
WORLD
of Difference



What is the CFC?

- **An American tradition established by President Kennedy**
- **Charitable giving opportunity exclusively for federal employees**
- **The most successful fundraising model in the world – over \$6.1 billion contributed since inception**
- **CFC-O raised \$15.8 million in 2008**
- **Success due in large part to leadership support**





100 %

Informed



Opportunity

To Give !





2008 Results - SOUTHCOM

<u>CAPO Location</u>	<u>Potential Donors</u>	<u>Actual Donors</u>	<u>Total Pledges</u>	<u>Average Gift</u>	<u>% Participation</u>
JTF Bravo, Honduras	198	115	\$21,289	\$185	58%
Mil Groups	267	95	\$27,313	\$288	36%
GTMO	1977	59	\$94,251	\$169	28%
SOUTHCOM Total	2442	769	\$115,540	\$150	31%





A Little Goes a Long Way...



- A single dose of de-worming medicine can bring relief from anemia, fatigue and general poor health. It works within 24 hours and costs just 11 cents per child!!

- A birthing kit, like this one, contains soap, plastic sheeting, a clean blade and cord ties and helps to promote a hygienic delivery and healthier newborns.



- A packet of PlumpyNut® costs only 0.31€. These nutritional supplements can bring a child out of malnutrition by the child consuming 2 packets a day for 4 weeks. For about \$1 a day – you can save a child's life!





On behalf of those you will help, but may never meet, thank you so much for your help. Your support will...
Make A World of Difference!

