# THE BUGLE BOY

## Sample Ad Sizes

Morale, Welfare and Recreation U.S. Army Garrison-Miami U. S. Southern Command 3511 NW 91st Avenue Miami, Florida 33172
Helen Colby, Marketing and Sponsorship Specialist
305 437-2639
Fax: 305 437-2672
Mwrcustomerservice@hq.southcom.mil.

**2 column inches x 5**
**(1/4 page or 3.5” x 5”)**

**1column inch x2**
**(1.75” x 2”)**

**1column inch x1**
**(1.75” x 1”)**

**2 column inches x2**
**(3.75” x 2”)**

**4 column inches x 5**
**(1/2 page or 7/5 x 5”)**

**Regular rates are $8 per col./in. for one insertion per bi-monthly issue**
**$7 per col./in. for three or more issues, $6 per col./in. for six issues**

**4x10 (full page) or 40 col./in. = $320**
**4x5 (half page) or 20 col./in. = $160**
**2x5 (quarter page) or 10 col./in = $80**
**2x2 or 4 col./in. = $32**
**1x2 or 2 col./in. = $16**
**1x1 or 1 col./in. = $8**